

SkyMarketing 101

A unique combination of FUN – and practical, hands-on marketing experience & education.

Bring your marketing, business or entrepreneurial class to Sky Zone for an amazing combination of fun and fitness. The program consists of 4 steps, completed in a 2-2.5 hour field trip to Sky Zone:

- 1) Participate in Sky Zone activities for 1 hour
- 2) Come off the court, break into groups and go through what we call the Sky Zone Marketing 101 exercise
- 3) Each group presents their work
- 4) Finish with a talk from a Sky Zone manager, discussing actual marketing strategies and programs that are currently in place

COST: Just \$8 per person*

**For more information,
phone (916) 644-9966**

**Select times available; min. of 15 participants required; tax additional unless valid tax-exempt form presented*



***Sky Zone waiver is required for each participant.
Under 18 must have waiver signed by their parent or legal guardian.***



SKY ZONESM

www.skyzonesports.com